



GRACE
JULIAN MURTHY

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SUMMARY

Four years experience as a Senior Designer. Detailed-oriented creative designer, expertise in production. Work in groups and with outside vendors.

EDUCATION

Suffolk University
MAGD, Masters of
Graphic Design 2013

Boston University
BFA, Bachelor of Fine Arts
in Graphic Design 1996

SKILLS

Proficient in Photoshop,
InDesign, Quark, Illustrator and
working knowledge of Microsoft,
Powerpoint, HTML, After Effects
and Dreamweaver.



CONSULTANT

August 2013 – Present

VARIOUS COMPANIES

Graphic Design

Boston, MA

Created an identity and a style guide for a startup comfort shoe company. Also designed patterns/illustrations that are used in a variety of items (bags, tshirts, pillows, ipod covers, etc...). Designed numerous T shirts for a non profit 5k run.

TUFTS UNIVERSITY

Graphic Design

Medford, MA

Create numerous marketing collateral pieces for Tufts Dining. Work with various departments to adhere to University standards on projects that included posters, flyers, Illustrations and logos.

CASA COUTURE

Brand Identity Manager/Graphic Designer

Boston, MA

January - May 2013

Managed creative concept, development, design and execution of a variety of marketing communication materials, including in-store graphics/signage, advertising, direct mail, sales brochures, trade shows, sales conference and corporate materials. Implemented ideas from concept to final execution, presented ideas while also directing all the aspects of Casa Couture's visual identity.

GRACEFULGREETING

Art Director/Creator

Malden, MA

February 2010 -2012

Established a greeting card company. Created illustrations, twitter pages, facebook pages, and marketing materials.

CAMBRIDGE HEALTHTECH INSTITUTE

Needham, MA

June 2004 - February 2010

Associate Art Director

Approved designers' files prior to submission to the printer. Provided art direction to other designers and attended design meetings. Researched cost saving ways to produce marketing material. Administered presentations for newly implemented department standards. Co-management of three graphic designers within the department

Assistant Graphics Manager

Worked on new projects and attended meetings with external clients. Completed In Design and Illustrator classes. Updated Graphics spreadsheet and distributed projects within the Graphics Department. Co-management of three graphic designers within the department.

Graphic Designer

Designed brochures, logos and banners. Collaborated with the Marketing Department to create brochure mailers, posters, packaging and program guides and other materials. Consulted with external vendors to ensure that the final print product adhered to specific guidelines.

Production Artist

Created one, two and four color marketing materials (i.e. web banners, signage, bag art and additional promotional items) based upon existing templates. Prepared electronic documents for production. Imported and incorporated graphics, text, and data provided by producers and marketers into layout specifications.